

# Donghyun Shin

19xin98@gmail.com

(941)-321-0270

www.donghyunshin.me

www.linkedin.com/in/donghyunshin-me

---

**EDUCATION**      **Ringling College of Art & Design**, Sarasota, FL

- BFA, Motion Design, May 2023

---

**DESIGNER EXPERIENCE**

**Freelance Designer**, 8 Clients, Aug 2021 - Mar 2023

- Worked as a brand direction consultant generating brand name, logo, social media content, facility designs, art direction, and promotional packages for 7 sports-related organizations and 1 gallery.
- Worked as a contract designer in the design & marketing department at 'All-Day Fitness & Tennis' on a rebrand, creating a promotional package.

**Motion Designer**, Jongno-gu Facilities Management Corporation, Seoul, South Korea, 2021 - May 2022

- Produced online yoga lesson videos to be posted on websites and social media.
- Produced an animation using the city of Jongno-gu's mascot character.

**Motion Designer**, 24 Hours Animation Contest, Sarasota, FL, Oct 2019

- Participated as a team leader and led 4 team members.
- Coordinated work process communicating with team members.

**Motion Designer**, National Student Advertising Competition(NSAC), Sarasota, FL, Jan 2019 - Apr 2019

- Participated on a production team collaborating with 35 team members.
- Created ending art card animation for spots and type animation for launch video.
- Animated content for videos, digital displays, website, etc.

**Motion Designer**, Visible Men Academy Documentary Project, Sarasota, FL, Mar 2018 - Apr 2018

- Volunteered to animate 6th grade student's poem for special screening event.
- Created type animation utilizing student's voice-over and poem.

---

**LEADERSHIP EXPERIENCE**

**Tennis Tournament Coordinator**, MMR Open, MangMiRi, South Korea, Apr 2021

- Held a tennis tournament of 10 male and 10 female players.
- Coordinated various events and designed awards, prizes, a poster, banner and social media content.
- Obtained 4 sponsors to fund the competition.

**Tennis Club President**, Wednesday Tennis Club, Seoul, South Korea, Feb 2021 - Jul 2022

- Created and ran a tennis club of 16 members in their 20s to 50s.
- Managed tennis courts, finances and invited guest players.

**Squadron Trainee**, Army Training Camp, NonSan, South Korea, Aug 2020

- Volunteered as a squad leader trainee.
- Led a squad with 16 members at the training camp.

**Administrator**, Campus Activities Board, Sarasota, FL, Jan 2018 - May 2018

- Managed the check-out of sports equipment and art supplies.
- Reviewed content and approved school public flyers.
- Prepared and hosted school events.

**Orientation Leader**, Accepted Student Reception, Seoul, South Korea, Jun 2018 & Jun 2022

- Volunteered to inform accepted Korean students and their parents about school life.
- Guided attendees through various activities at the event.

---

**SKILLS**

**Proficient Knowledge**

- Adobe Creative Suite, Storyboarding, Filming, Stop Motion, Cinema4D

**Working Knowledge**

- Octane, Redshift, Nuke

**Languages**

- English and Korean

---

**AWARDS & SCHOLARSHIP**

**ADDY Award** (American Advertising Awards Competition)

- PALM - Online/Interactive: Social Media (2023)
- GOLD - Film, Sound and Video (2020)
- Silver - Cross-Platform Campaign (2020)

**Promax Spark Award**

- Finalist - Best Use of Music (2020)
- Finalist - Key Art / Poster (2020)

**Best of Ringling** (Ringling College of Art & Design Awards)

- President's Award (2020)
- Gold Juror's Award (2020)
- Junior Selections (2020)

**NSAC District Competition** (National Student Advertising Competition)

- 3rd Place (2019)

**Dean's Scholarship**

- Ringling College of Art & Design (2017-2023)